

„Staying Alive“ - REIKA „Dinosaur“

Quality makes the difference. This is the trademark of REIKA machines. In 1971, the Berlin company Hahn Licht GmbH ordered a threading machine type Ba1m for the production of tubular components for gas lights. Since then, the machine is continuously producing for the traditional German company. Nowadays, the Ba1m is used for manufacturing lamps with the latest LED technology and the machine is constantly adapting to the new technology and the modern production line. In spring 2021, our sales team was really surprised to receive a request for spare parts. 50 years after commissioning, a really long time.

To be able to continue working with the threading machine, new spiral springs were needed. The customer was really happy, when he received the good news that after 50 years, Reika is still able to help him with parts and even more, as we had some parts in stock.

Indeed, getting a spare parts request after such a long period is not unusual at REIKA. The machines are well known for a long lifetime and durability. Recently two other customers also asked for spare parts. Their REIKA machines have been in continuous use for over 60 years and our longterm service partner "HRC Research" based in the US recorded a large number of orders for "REIKA Veterans" which have been operating for decades now at many customers, some of them amongst the automotive supply industry.

The quality of REIKA machines speaks for itself, as it was recently confirmed by another customer: "We are looking forward to buying modern Reika tube processing lines also in the future, as we really appreciate the brand."

This statement is also confirmed by the increased demand for the highspeed cutting lines, REIKA has seen in recent months. The durability and state of the art quality are crucial for the customers' decision to choose REIKA equipment again.

